

ESEL Content for Emails or e-Newsletters

Please consider using the recommended content below when promoting the Eye See ... Eye Learn[®] program to schools, parents, or guardians.

Two Options:

1. Kindergarten children eligible for free eye exam and glasses
2. Children's program provides free eye exams and glasses for kindergarten students

To Parents/Guardians:

Spring into Action to Help Your Child See their Full Potential

School-age children's eyes are constantly in use in the classroom and at play so it's important to ensure they are working their best. Your child may not realize they have a vision problem – they may simply assume everyone sees the way they do.

Eye See ... Eye Learn[®] is a program that provides free eye exams and eyeglasses if necessary to kindergarten children by a BC Doctor of Optometry. Visit www.bcesel.ca to book your child's eye exam with a participating doctor.

Corporate Partners:

